



MEDIA AWARDS ENTRY FORM

Name

Company or School

Address

City, State, Zip Code

Home Phone Number

Cell or Work Phone Number

E-mail Address

ENTRY INFORMATION

Category

Title of Entry

Name(s) as they should appear on award

Total Number of entries _____ Total Amount Enclosed _____

ENTRY FEES: \$20 per category for professionals, \$10 per category for students

DEADLINE: Entries must be mailed to MABJ, c/o Contest Entry, P.O. Box 42176
Memphis, TN 38104-2176 and postmarked by **June 30, 2006**. Only **checks** will be accepted.
Make checks payable to MABJ.

ENTRIES: The **entry form** (above) must accompany each entry. A **letter** (100 words or less) should accompany each entry, indicating the importance and impact of the work and any community reaction. **All entries should reflect coverage of people or issues impacting the African-American community. In addition to relevance to the African American community, entries will be judged based on thoroughness, technical competency, enterprise, difficulty, impact and originality.**

Only one entry may be submitted by an individual or media organization per category. Entries may be submitted by the journalist, publication or a representative from the company or school.

Only one copy of the entry is needed. Entries become the property of MABJ.

ELIGIBILITY: The awards are open to entrants in eastern Arkansas, western Tennessee and northern Mississippi. All work must have been published or broadcast originally during **2005** or in **January and February 2006**.

DECISION OF JUDGES: If in the judge's opinion, there are an insufficient number of entries in any category, no awards will be given in that category. Decisions of the judges are final.

FINALISTS AND WINNERS: Three finalists will be announced in each category. Winners will receive an award during the MABJ Awards Banquet on Sept. 14, 2006. All finalists will receive a certificate in the mail.

DIVISION INSTRUCTIONS: **Newspaper and magazine entries** should be submitted as original clippings, mounted on 8½ X 11 inch sheets or as a photocopy, with the date and name of publication visible from the original document. **Photographs** should be in a clear 8½ X 11 portfolio folder. **Television broadcasts** entries must be submitted on VHS tapes. **Radio entries** must be submitted on standard audiocassettes.

Please label with the entrant's name, category and media outlet.

Questions? Contact Eddie Goss at (901) 543-2100 or Richard Thompson at (901) 333-2011

2006 MABJ AWARDS DIVISIONS AND CATEGORIES

DIVISION 1 NEWSPAPER/MAGAZINE

Categories:

Best Commentary/Editorial

Best Story

Best Feature

Best Enterprise

Best Sports News

Best Photo

Best Special Project

DIVISION 2 RADIO

Categories:

Best Deadline Reporting

Best Non-Deadline Reporting

Best Enterprise Documentary

Best Feature

DIVISION 3 TELEVISION

Categories:

Best Investigative Report

Best Series

Best Breaking News

Best Feature

Best Health Story

Best Consumer News Story

Best Newscast

Best Public Affairs Report

Best Sports Feature

DIVISION 4 PUBLIC RELATIONS

Categories:

Best Newsletter

Best Brochure

DIVISION 5 STUDENT

Categories:

Print:

Best News

Best Sports Feature

Best Editorial/Commentary

Best Photo

Radio:

Best Newscast

Television:

Best Newscast

Best News Report

Best Sports Feature

Best Editorial/Commentary

Category Definitions:

Print:

Best Commentary/Editorial: Any editorial, opinion column or commentary article or cluster of related pieces on a specific topic or issue.

Best Story: Any daily news story.

Best Feature: Any news feature, profile or review or human interest story, including the arts and entertainment

Best Enterprise: An in-depth or investigative news article on a single topic or issue.

Best Sports News: A single story or series dealing with a sports topic that reflects a person or issue in the African-American Community

Best Photo: Still photography that accompanies a story. Entry must include a copy of the story.

Best Special Project: A cluster of related articles on a single event or issue that pertains to the African American community.

Radio:

Deadline Reporting: A single story on a single event or issue. The segments must have been broadcast during a regular newscast.

Non-deadline Reporting: An in-depth news story or series. Maximum length per entry is 30minutes.

Enterprise/Documentary: An in-depth exploration of an important and timely issue. Entries should be longer than five minutes but no longer than 30 minutes regardless of the length of the entire program.

Features: A human interest story, profile or review on a specific topic or issue, including arts and entertainment.

Television:

Best Investigative Report: An investigative report on a single topic or issue. The segment must have been broadcast during a regular newscast.

Best Series: An in-depth or investigative series. The segments must have been broadcast during a regular newscast.

Best Breaking News: Live and/or packaged coverage of a story. Reporter had no more than a 24-hour deadline.

Best Feature: A feature story on a person or issue.

Best Health Story: A single story or series dealing with a health topic

Best Consumer News Story: A single story or series dealing with a consumer news topic

Best Newscast: A newscast that shows a balanced, accurate and fair representation of African-Americans and the issues affecting the community.

Best Public Affairs Report: An in-depth story or documentary. Entries should be no more than 30 minutes long.

Best Sports Feature: A single story or series dealing with a sports topic.

Public Relations:

Best Newsletter: An organizational newsletter that is focused on a topic or issue in the African-American community.

Best Brochure: An informational campaign that is focused on a topic or issue in the African-American community.